

## KQHA Board of Directors Meeting, June 30, 2021

Meeting was called to order at 7:05 p.m. via on-line conference call.

Present: Mark Hinds, President; Bobbie Hinds; Denise Thompson; Sherri Tearney; Brenda Salsbury; Chuck Sperry; Chandry Nelson; Susan Tullock and Sandy Bryant.

Motion was made by Brenda Salsbury and seconded by Denise Thompson to approve the minutes of the January 15 Board of Directors meeting as written. Motion carried.

### COMMITTEE REPORTS

- Finance. Account is up \$7,000 because of dues paid and sanctioned shows turning in \$100 fee which will be paid back when the \$1/entry is submitted.
- Mark is currently working on a calendar for future presidents which will have dates for filings to AQHA and other official business. The affiliate and annual reports to the Secretary of State have been updated for this year.
- Tax filing extension was granted by IRS until November 15. Taxes were filed late for 2019 because of the change in tax services. After receiving a penalty letter from the IRS, an abatement letter was submitted with a plan to keep the Association on track. It was accepted and no fees had to be paid.
  
- Show and Contest
  - KBHA (Sunflower Classic). Discussed the show that had been held in the event center in Topeka that contained AQHA classes. There were not very many AQHA horses, but several new members were gained. Suggested to KBHA that they not have AQHA classes at their show in the fall.
  - Prairie Classic. Discussion regarding the Prairie Classic show. Prairie classic made about \$52,000 and we owe Jackie about 20%. Down a few horses but had a higher revenue. Date for 2022 is posted on the website. Will be taking a look at whether or not to have the hunter classes and maybe add additional ranch classes. Will have to look for another source for trail poles or possibly rent them from Oklahoma.
  - Let It Ride. The youth show has been rolled again by AQHA so that the dates are safe. Need to start making decisions on what to do with the show in the future. Everyone needs to understand that volunteers are needed to run these shows or fees will have to be increased to cover the cost of hiring help.
  - Celebrating Kansas. Chandry discussed this year's show which was held in Hutchinson due to the Topeka facility not being available because of covid. Around 72 horses were at the show. Income for the show was around \$27,021, after expenses, sponsorships were received in the amount of \$1,750 and a profit was made of \$5,383. Amateur board voted to keep the show in Hutchinson for one more year. They are looking into Ashely Kanaman for our 2022 KAQHA Celebrating KS Quarter Horse Show. Working through some details at this time with possible schedule and management ideas for the Hutchinson facility to hold our show.
  - Hope in the Heartland. September 30 thru October 3 (Thursday, Friday, Saturday, Sunday). Show bill has been finalized and will be posted to the website. Will start the marketing process soon by putting an ad on Facebook which will reach several thousand people, might cost about \$30.00. Also looking for volunteers to help with this show. Discussion on order of showbill and working on a balance for all groups. Trying

to get additional added money for the Ranch Horse Sweepstakes. Will continue with the hospitality room and looking at returning the exhibitors dinner.

- Sanction Shows. Cottonwood Classic and Salt City happened and all fees and results have been turned in. Kansas State Fair VRH show is upcoming and is sanctioned by KQHA. Working on adding some third-party shows so that our members have shows to go to. Briefly discussed the positives/negatives of having quarter horse classes in with Palomino and Buckskin shows.
- National Directors. Introduced new AQHA directors to the Board: Susan Tullock and Denise Thompson.
- Website Revamping. Brenda presented a report on the issue of revamping the website. Contacted five people and four got back to her (Steve Smothers from Speedsquare out of Lubbock, TX; Jennifer Horton of Bar H Photography, Iowa; Scott Bailey, VAQARA Creative LLC; and Sabrina Marshall, Ower/Project Manager, Zee Creative & PermaLetter Sign Company) with information on what they could provide the association. Brenda felt this was a decision that the Executive Committee should make. Following a brief statement from Bobbie suggesting that she and Mark be allowed to redo the website; and if in a year the group did not like the site, then someone else could take it over. Brenda moved to allow Bobbie and Mark to begin the process of redesigning the website in the GoDaddy environment. Seconded by Chandry. Motion carried.
- Question came up about the possibility of being able to pay dues online. We're looking at options (e.g. PayPal) to allow the collection of fees.

In conjunction with the website and social media (currently Facebook) work, Bobbie met with member, Jodi Oleen to start exploring how to better promote our organization and shows as well as provide service to our members.

- Youth Scholarship Monies. Working with Roberta to move the youth CD (about \$7,000) in September to the CoreFirst Bank which would place it in with all of the other KQHA accounts. Discussed making a donation to the scholarship fund for next year.
- Annual Meeting. Jennifer Bormann is looking into options to having the annual meeting and banquet at the Student Union in Manhattan on the 3<sup>rd</sup> Saturday in January 2022. Briefly talked about what the cost of the meal would be for members/non-members/children.
- Amateur Report. Chandry presented the Amateur report and stated that they working on things for next year: getting volunteers for the show and started working on year-end awards. Stephanie is still trying to get last year's awards out to people.
- Youth Report. Bobbie said there were 4 members attending the YES seminar in Amarillo. Alexa Gerdes is running for Region 8 Director. The youth held a 50/50 raffle along with a silent auction at the

amateur show. Youth asked for a sponsorship for \$3,000 for this year's world show expenses. Denise moved to sponsor the youth with the \$3,000 sponsorship. Seconded by Chandry. Motion carried.

- New Business

Sponsoring World Show Class. Sherri discussed the possibility of the Association sponsoring a world show class, possibly at the \$1,000 level, which would be a Level 1 Class. Motion was made by Denise and seconded by Brenda that KQHA sponsor a world show class at the \$1,000 or \$1,500 level or whatever we have to contribute to get a class. Motion was carried. Sherri will gather some further information.

- Adjournment. Motion was made to adjourn. Seconded. Meeting was adjourned at 8:37 p.m.

Respectfully submitted,

Dotty Kester