



Buyers Guide & Industry Directory Rate Information for 2010

The KQHA Winner's & Buyer's Guide is distributed to:

- KQHA members and other equine organizations
- at over 30 Kansas equine events
- at AQHA events held in the heart of horse country: Nebraska, Missouri, Oklahoma, Texas, Colorado
- at National Snaffle Bit Association, All American Quarter Horse Congress, Reichert Celebration, National High School Rodeo Association and Professional Rodeo Cowboys Association events
- at national retail centers where horseman buy your product.

Ad Size	Rate		
Full Page	\$785		Full Page 7.875" x 10.25"
1/2 Page	\$585		Half Page Horizontal 7.875" x 5"
1/4 Page	\$385		Quarter Page 3.825" x 5"
1/8 Page	\$250		Eighth Page 3.825" x 2.375"

* All ads include full color.

ENDORSED BY



TO ADVERTISE, CONTACT:

Account Representative
Anna Newman
866 655 7100
annaonewman@wildblue.net

Advertising Specifications:

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format).
- Adobe Photoshop and Adobe Illustrator EPS files.
- Files need to be press optimized with fonts embedded.
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to:
sunpubads@sunflower.com
- FTP service available
(contact publisher for details)

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

AD COPY

Ad Materials that do not accompany the contract should be forwarded to the publisher within 2 weeks.

PRODUCTION ASSISTANCE

Contact the publisher for basic assistance in the production of all ads.

SHIPPING ADDRESS

Sunflower Publishing
609 New Hampshire St.
Lawrence, Kansas 66044
785 832 7257 / Toll Free 888 497 8668
sunpubads@sunflower.com