



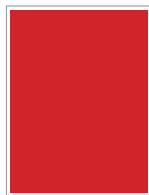
Kansas Quarter Horse Association

Buyers Guide & Industry Directory Rate Information for 2009

Distributed to:

- AQHA Judges' List
- KQHA and other equine organizations based in Kansas and available statewide at 30+ KQHA sponsored events.
- American Quarter Horse Youth Association World Championship, Fort Worth, Texas.
- National Snaffle Bit Association event (Reichert Celebration).
- All American Quarter Horse Congress, Columbus, Ohio.
- American Quarter Horse Association World Championship in Oklahoma City, Oklahoma.
- Bayer Select World Show

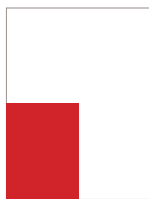
Ad Size	Rate
Full Page	\$785
1/2 Page	\$585
1/4 Page	\$385
1/8 Page	\$250



Full Page
7.875" x 10.25"



Half Page Horizontal
7.875" x 5"



Quarter Page
3.825" x 5"



Eighth Page
3.825" x 2.375"

* All ads include full color.

ENDORSED BY



TO ADVERTISE, CONTACT:

Account Representative
Anna Newman
866 655 7100
annaonewman@wildblue.net

Advertising Specifications:

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format).
- Adobe Photoshop and Adobe Illustrator EPS files.
- Files need to be press optimized with fonts embedded.
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to:
sunpubads@sunflower.com
- FTP service available
(contact publisher for details)

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

AD COPY

Ad Materials that do not accompany the contract should be forwarded to the publisher within 2 weeks.

PRODUCTION ASSISTANCE

Contact the publisher for basic assistance in the production of all ads.

SHIPPING ADDRESS

Sunflower Publishing
609 New Hampshire St.
Lawrence, Kansas 66044
785 832 7257 / Toll Free 888 497 8668
sunpubads@sunflower.com